

GIRLRISING

We use stories to change the way
the world values girls ...
and girls value themselves.



ESSENTIAL QUESTION

How can compelling stories of inspiring individuals spark empathy and empower us to drive meaningful change by aligning our passions with the United Nations' Sustainable Development Goals (SDGs)?

STUDENT LEARNING OUTCOMES

- **Students will develop their artistic abilities to design and create compelling media to effectively express their ideas and messages with the world.**
- **Students will gain insight into how digital communication can be harnessed for impactful advocacy and foster a sense of social responsibility and purpose.**
- **Students will gain confidence in digital communication and become proactive agents of change by using social media to observe the real-world impact of their advocacy efforts, tracking responses, attention, and awareness for our chosen causes.**





How did you feel about Wadley's struggle?



**Share some words you would use to describe
Wadley.**

Share some quotes from Wadley's story .

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What surprised you about Suma's story?

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Share some words you would use to describe Suma.

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Share some quotes from Suma's story.

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Directions:

- After having watched the video clips (you can rewatch videos on slides 2, 3, & 4) from “Girl Rising” and discussed them in class you are going to harness the power of social media (Twitter and Instagram) for social good.
- Research the United Nations Sustainable Development Goals (SDGs) and find 1 goal that is personally important to you, “YOUR SDG.”
- Create at 1 pieces of media (graphics, memes, or videos) to bring attention to YOUR SDG.
- Once you have created your content, we will use social media for social good! We will create a positive digital footprint, and share our work with

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



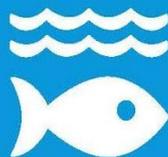
Click for more information on the SDGs.



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS

Project Choices

Canva

- ❑ Create **CREATIVE** memes (serious memes) or graphics
 - ❑ Include images that relate to YOUR SDG.
 - ❑ **Incorporate a quote**, one you heard from “Girl Rising”, a quote you found, or a quote you made about YOUR SDG.
 - ❑ Create and **include a hashtag**.
- ❑ Create animated GIF
 - ❑ No longer than 10 seconds
 - ❑ **Create and include a hashtag**.
- ❑ Write a poem inspired by YOUR SDG
 - ❑ Create a graphic to go with your poem.

WeVideo or Artwork

- ❑ WeVideo Commercial
 - ❑ Bring attention to YOUR SDG.
 - ❑ 30-90 seconds
 - ❑ Must include music, text, video clips, and images
- ❑ WeVideo “Questions I Get Asked” TikTok style video
 - ❑ Answering questions about YOUR SDG.
- ❑ Write a poem about YOUR SDG and create a video to go with you poem.
- ❑ Use a site like Canvas to create a work of art inspired by



***COMMERCIALS
SHOULD END WITH A
CALL TO ACTION***

An invitation for a user (reader, viewer, listener) to take some desired action towards a cause

Let's Create A
Piece Together

Example Work

By: Mr. Nober and inspired by
Girl Rising, SDG 4, SDG 5,
SDG 10, and SDG 16



**"YOUR GENDER SHOULDN'T
DETERMINE WHETHER YOU
GET AN EDUCATION."**

Tirunesh, 15
Ethiopia

#girlrising

#ChoosetoChallenge

#NOTokay

#InternationalWomensDay

4 QUALITY
EDUCATION



5 GENDER
EQUALITY



10 REDUCED
INEQUALITIES



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Knowledge...Education
Not a weapon to be hidden
Knowledge...Education
A tool to be shared and sharpened
An instrument to be tuned and played
Knowledge...Education
Shine light in the dark
Paint beauty onto a canvas
Compose a song in a heart
Knowledge...Education
Don't hold it
Don't hide it
Don't oppress with it
Share it...build a better world

R. NOBER



A grayscale landscape photograph of a mountain range. The mountains are layered, with the foreground being the darkest and the background being the lightest, creating a sense of depth. The sky is filled with soft, horizontal clouds. Overlaid on the left side of the image is the text "Educating a girl brightens the world for everyone." in a bold, black, sans-serif font.

**Educating a girl
brightens the
world for
everyone.**



Student Work



#nomoreracism



"I have a dream, that my four children will live in a nation where they will not be judged by their color but by the content of their chracter"

-Martin Luther King jr.

BLACK LIVES MATTER



5 GENDER EQUALITY



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Women are more likely to be victims of trafficking and assault than men. Every year millions of girls are not allowed to go to school and get education because of their gender.

#genderinequality

Girls get told that they can't ride! You suck at riding! Don't listen to them! We are strong, we can do anything we want too.



#WomenRights #StrongWomen

This is a article about pro women, when they started to ride/race.



<https://www.endurochannel.com/the-spectacular-female-riders/>



Real Girls Ride
DIRT BIKES



5 GENDER EQUALITY



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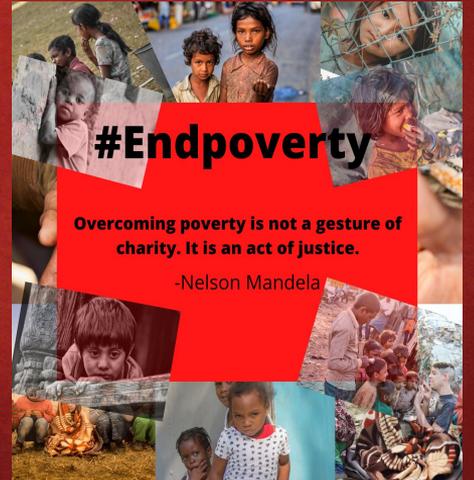
16 PEACE, JUSTICE AND STRONG INSTITUTIONS



#Endpoverty

Overcoming poverty is not a gesture of charity. It is an act of justice.

-Nelson Mandela



A GENDER EQUAL SOCIETY WOULD BE ONE WHERE THE WORD GENDER DOES NOT EXIST: WHERE EVERY ONE CAN BE THEMSELVES.
-GLORIA STEINEM



MOST SCHOOL DRESS CODES MOSTLY DISCRIMINATE AGAINST GIRLS AND ITS UNFAIR. HELP PUT A TO STOP THIS.



#GIRLBOSS

"If they're learning, I don't care what they're wearing."
- Kelly Wickham Hurst
Education Week Teacher

UNFAIR

DRESS CODE

People are discriminated against in many scenarios, this can be through unequal pay, racism, and the unequal superiority of a group of individuals over another group. Found in institutions, governments, and businesses, prejudice commonly promotes racial discrimination.



If you are a victim of racial discrimination or are against it, stand up for your rights!
#standupforyourrights

#endhunger
It always seems impossible until it's done
Nelson Mandela
#equity

#equalschooling

#endpoverty

Help the people that don't have a home or don't have what we have. Everyone should be equal in the world but is not. Still people are trying to help.

Zero Hunger

THE GLOBAL GOALS



You might walk by water everyday without giving it a second thought.

DIRECTIONS FOR PLANNING

- Use the following slides as areas to plan your projects.
- Add text boxes, images, research, links, anything to help you plan for your project.
- Use the following to help:
 - Hex code for Girl Rising Red: #a12412
 - Hex code for Girl Rising Yellow: #feaa01
 - Each SDG has a hex code for its specific color Google “SDG Hex Codes”
 - For images: [Pixabay](#)
 - For music: [Pixabay Music](#) , [Bensound](#)
 - For more information: [GIRL RISING](#)

Click...it's
a link!



The
Teacher**nerdz**
Podcast

Links to Resources on last slide

GIRLRISING

- Canva for Education (free accounts)
 - [Try Canva for Education for free](#)
- WeVideo
 - <https://www.wevideo.com/>
- Girl Rising & Take Action Global Climate Change Lesson
 - https://www.earthproject.org/boosters/future_rising-girls_climate_change
- Girl Rising “Change Makers” lesson
 - <https://girlrising.org/for-educators/changemaker-unit-registration>
- Girl Rising has over 50 projects in the Flip library
 - <https://info.flip.com/>
- SDGs World’s Largest Lesson (amazing SDG resources)
 - <https://worldslargestlesson.globalgoals.org/>
- Understanding The Global Goals (SDGs)
 - <https://youtube.com/playlist?list=PLbLm7JxAJLIA-styxAarUbG77BBk4itbw>
- Climate Action Project (starting in September)
 - <https://www.climate-action.info/>
- Zoe Weil & The Institute for Humane Education
 - <https://humaneeducation.org/>
- Bye Bye Plastic Bags
 - <https://www.byebyeplasticbags.org/>