



Communications and Storytelling Associate

Location: Nairobi, Kenya preferred. Other locations in Kenya and Uganda considered. (hybrid)

About Girl Rising

Girl Rising is a global nonprofit working to advance girls' education and gender equity through the power of storytelling. We create media, curriculum, and community-based programs that shift attitudes, build skills, and inspire action. Girl Rising works in India, Kenya, Guatemala, and beyond partnering with educators, youth, and community-based organizations.

Girl Rising has been working in Kenya for nearly eight years delivering RISE, our flagship education program based on our curriculum that has been endorsed by the Kenyan government. Our Girls First Institute is based in Kenya, overseen by the Vice President of Programs. Currently we have four program staff members based in Kenya.

Position Summary

The Communications & Storytelling Associate, Kenya, will help bring Girl Rising's work in East Africa to life by capturing powerful stories, producing multimedia content, and supporting global communications and fundraising efforts. This role is ideal for a strong writer and visual storyteller who can work independently in the field and craft compelling narratives for digital, donor, and program audiences.

Key Responsibilities

Story Collection & Content Creation

- Gather stories, interviews, photos, and short videos from Girl Rising programs, partners, and youth leaders in Kenya
- Write content focused on global programs and campaigns for blogs, social media, newsletters, donor updates, and internal reports
- Coordinate with the global comms team to ensure stories are aligned with messaging and ethical storytelling standards

Social Media Support

- Provide Kenya-based content for Girl Rising's global digital channels
- Assist with social media drafts, caption writing, content calendar and scheduling of posts as needed for global communications
- Create and edit videos and reels on global content for social media platforms
- Lead strategies to optimize posts for engagement and reach



Website & Digital Storytelling

- Steward Girl Rising's website as a key storytelling space
- Regularly update impact stories, program pages, multimedia, and partner profiles
- Ensure website content reflects the voices of girls, community partners, and educators
- Collaborate with the global team to maintain tone, accuracy, ethics, and user experience

Cross-Team Collaboration

- Work closely with Kenya program staff to surface impact stories
- Collaborate with India and global comms team members to ensure message consistency
- Coordinate photographers, videographers, or contractors if needed

Qualifications

- 2–4+ years of experience in communications, media, journalism, or nonprofit storytelling
- Strong writer in English with ability to translate field experience into compelling narrative
- Experience with social media, basic photography/video capture, and light editing
- Comfortable visiting schools, communities, and program sites to gather stories
- Collaborative, dependable, and excited to amplify youth voices and gender equity work
- Based in Kenya, with ability to travel within the country occasionally

To apply please send a cover letter, resume and work sample to jobs@girlrising.org with the subject line - Comms Assoc {FIRST NAME LAST NAME} (inserting your first name and last name. Please name any attached documents as "{FIRST NAME LAST NAME} Resume", "{FIRST NAME LAST NAME} Work Sample"