GIRLRISING

Girl Rising Global Education Fund INVESTOR REPORT, Issue 8. March 2023

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GR-GEF Dashboard

\$1.3M funds raised in cash and pledges toward a target of \$1.8M by 2024.

7 grantees in 3 countries.

Total reach to date **62,172 adolescents**, out of which **45,000** have participated in Girl Rising curriculum.

GRANTEE IMPACT HIGHLIGHTS, AUGUST 2022 - MARCH 2023

- Slam Out Loud Featured in the HundrED Global
 Collection this year and shortlisted as one of the four
 innovations on the planet selected to become part of the
 HundrED Hall of Fame.
- **Milaan Foundation** Girl Icon Program received more than 20,000 applications with a total of 1800 girls on-boarded.
- **Big Picture Learning** Developed plan to integrate GR curriculum in four partner schools.
- Metis Integrating and providing mental health and wellness support for fellows.
- EPRODEP Strengthening the learning environment through active participation of mothers, fathers and caregivers in workshops.
- Amigos de Santa Cruz Led 25 workshops with students, parents, community promoters and out-of-school youth.
- Sunflower Trust Utiva Software Development virtual training provided girls 9-14 yrs old with strong tech skills.



Grantee Impact Cards, March 2023

The following impact cards summarize progress against grantees' milestones and next steps.



Legend for Impact Cards

Green – Deliverables achieved and the organization itself has strengthened key systems, staff and processes to manage growth and challenges

Yellow – Most deliverables achieved; some steps refined and adjustments at organization and program required or are underway

Amber – Some deliverables missed; uncertain path to success

Red – Deliverables missed; alternatives being pursued



Slam Out Loud (India): Impact Card, March 2023

Social entrepreneurs: Co-founders Jigyasa Labroo & Gaurav Singh, previous Teach for India fellows. Multiple accelerators have supported SOL. Jigyasa selected as a Wise Emerging Leader in '20 and a Forbes Asia 30 under 30 in '22; SOL chosen as an education innovation by HundrED in '19 and '22 as part of Harvard's MIT Innovation Lab.

Organization and Mission: Non-profit based in Delhi. Core work (Jijivisha program) places Artist Fellows into classrooms and other learning contexts to introduce art education, building voice, self-confidence, creativity, and empathy. Major expansion during pandemic.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Refine SOL modelsTest scaling strategiesPilot integration of gender issues into core workCreate more internal systems.	Original (2019-2022): -Refine processes for the Jijivisha Fellow program. -Test different scaling strategiesExplore how art can promote gender equity using GR resourcesStrengthen SOL organizationally.	RATING	-Two new MoUs signed with Punjab and Haryana governments to implement a pilot training of 100 government teachers with over 3000 children in each state. -SoL's Co-Founder, Jigyasa Labroo, received the 'Innovator of the Year' award at HundreED Innovation Summit in 2022. Featured in the HundrED Global Collection this year and shortlisted as one of the four innovations on the planet selected to become part of the HundrED Hall	-Design a greater number of in-person training workshops. -Seek partnerships with other government departments on social-emotional learning. -Create and disseminate content focusing on SEL, mental health, and potentially climate change in 2023.
	New Milestones (2022-2024): -Finalize M&E approach and tools to capture holistic student and teacher data on engagement, learning, scale and impact. -Refine curriculum and approach of using arts to build social-emotional skills, understanding of gender issues, and awareness of climate change and environmental justice.		-Evaluation from the audiobased GR program reaching 44,153 adolescents across 10 states revealed the program helped adolescents i) understand the difference between sex and gender; ii) express their opinions more freely (78% girls at endline as opposed to 69% at baseline); iii) believe that they can pursue a dream of their choosing (an increase of 36% for boys, 22% for girls).	
	-Fundraise to ensure 24 months of runway.		-Via Corporate Partner HP, GR providing additional \$80K-\$100K/year for 2022 and 2023 for expansion of digital dissemination.	

Milaan Foundation (India): Impact Card, March 2023

Social entrepreneurs: The Co-founder/CEO is Dhirendra Pratap Singh. Milaan was selected as Best Indian social enterprise in 2019 by Action for India and CEO was selected as one of 30 global Fellows for Gratitude Network.

Organization and Mission: Non-profit based in Delhi. Focused on identifying & building national network of girl leaders/advocates. **Core program:** ~15-18 month Girl Icon (GI) Fellowship. Cohorts of GI Fellows undergo intensive training and mentoring; each Icon creates a local peer group (20 girls). Milaan has a specific curriculum used with the GIs and peer groups. Girls take action for gender equality and girls' education. **Long term:** Increased reach and vibrant alumni network.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Girl Icon Program (GI). -Start-up and development of Alumni Program, including tracking of alumni. -Securing funding for new cohorts of graduating GIsIntegration of Girl Rising's curriculum into Milaan's programs.	Original (2019-2022): -Refine and implement strategy for Alumni engagementImplement and grow the GI ProgramSecure funding to support learning grants for GlsIntegrate Girl Rising's curriculum into relevant programs for Gls and alumni. New (2022-2024): -Implement and strengthen Girl Icon Alumni programGrow Fund for Girl Icons and AlumniIdentify support networks, mentors, and scholarship opportunities for alumni to pursue higher educationDeliver GR curriculum in a virtual format to reach 1000+ adolescent girls.		-Girl Icon Program received more than 20,000 applications with a total of 1800 girls on-boarded. -Milaan's alumni network (425 adolescent girls) have continued their growth by completing webinars on digital literacy, securing scholarships for higher education, and securing full-time employment. -Introduced by GR to Echidna Giving for multi-year support of \$100K+ over multiple years, pending approval by their board.	-Set up new team and allocate projects and responsibilitiesPilot GR's storytelling module, reaching a total of 750 adolescents.

Sunflower Trust (Kenya): Impact Card, March 2023

Social entrepreneurs: Co-founders are Rukia Sebit & Gianna Biaggi. Gianni has stepped back, since 2019.

Organization and Mission: Non-profit based in Nairobi focused on developing and growing transformative learning programs for at risk students, especially girls (5-8th grades) to improve the successful completion of primary and transition to secondary through building literacy, life skills and leadership.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Refine Pathways to Alternative Learning and Education (PALE) program including its eventual replication. -Overall organizational development including measurement and evaluation.	Original (2019-2022): -Rebuild & refine the PALE program for girlsStrengthen capacity of Sunflower Trust (includes MEL)Pilot & adopt Girl Rising's curriculum, tools and resourcesDevelop future strategy for the organization. New (2022-2024): -Rebuild and refine the PALE program for girls (grades five-eight)Strengthen capacity of Sunflower Trust (work on M&E system and institutional documents)Pilot & then adopt full Kenyan GR curriculum/tools within PALE & eventually school programsDevelop resource mobilization strategy; Map out donors to expand potential donor database.		-Improved literacy, communication and leadership skills of students in the PALE program. -Sunflower staff demonstrated higher levels of productivity and commitment as a result of capacity building. -Project Coordinator (Victor Owuor) been selected to present at the World Literacy Summit at Oxford University. -Utiva Software Development virtual training provided girls 9-14 yrs old with strong tech skills.	-Develop new strategic plan. -Replicate Sunflower's after-school program in Tassia, Embakasi, near Nairobi. -Create effective mentorship and follow-up programming for the PALE program girls who transitioned to high school. -Identify funding sources to acquire additional space.

Big Picture Learning Kenya (BPLK): Impact Card, March 2023

Social entrepreneurs: Founder is Carol Owala, a Kenyan educator, teacher trainer & mentor; she grew up in the Kibera settlement community near Nairobi. Co-founder Elena Aguilar knows BPL approach; experienced mentor/coach for teachers & works globally.

Organization and Mission: Non-profit in Nairobi committed to reshaping high school learning to allow students to realize their potential & acquire the skills & learning needed to access the job market and become productive. BPLK equips educators with the instructional skills & pedagogical principles needed to transform learning for students.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
- Adapt BPLK approach	Original (2019-2022):		-Developed plan to integrate GR curriculum	-Create runway for funds for the next
to the Kenyan context	-Refine BPLK's program model.		in four partner schools.	few years.
and integrate Girl	-Strengthen monitoring, evaluation,			
Rising resources into	and learning system.		-BPLK – Kuna Nuru Leadership Academy	-Identify champion teachers and
their programs.	- Integrate Girl Rising's curriculum		featured in the People's Daily Newspaper .	students to support formation of GR
	resources in BPLK's programs and			clubs, parental engagement activities.
-Develop & strengthen	outreach to schools.		-Developed plan for Kuna Nuru Leadership	
needed organizational	- Create & implement		Academy Cohort 2; pitched program to	
systems and	Communications strategy.		students in Kibera Kawangware, and	
processes.			Kangemi communities, which resulted in 80	
	New (2022-2024):		applications.	
	-Pilot & integrate the (full) GR			
	curriculum (tools/resources) within		-Increased visibility and followers of BPLK	
	BPLK.		on social media.	
	-Develop and implement exit strategy			
	with partner schools.		-Capacity building on M&E with Girl Rising	
	-Create & implement a		and Miske Witt and Associates.	
	comprehensive organization-wide			
	communications strategy.		-Founder participated in CIES Conference	
	-Design and develop a concept for a		in Washington DC.	
	model BPLK training center.			

Metis (Kenya): Impact Card, March 2023

Social entrepreneurs: Co-founders are Rebecca Crook and Kat Patillo (who has left Kenya). Rebecca is an educator, teacher trainer and school leader and has worked in the US, South Africa and Kenya. Rebecca was selected to be part of the Issroff Foundation Community Learning Initiative 10-month peer-learning accelerator for 2022.

Organization and Mission: Non-profit based in Nairobi serving as an accelerator for education innovators in the country. Their core work is an annual six month fellowship of education entrepreneurs. They plan to work with 100 leaders to innovate and drive higher quality across Kenya's education system over the next three years. They engage in networking and initiated RelmaginED, an annual event to highlight innovations in Kenya.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Metis Gender Fellows sub-cohorts. -Annual ReimaginED conference. -Improved monitoring, learning and documentation system.	Milestones (2022-2024) -Build systems for sustainability: pilot Airtable and migrate data. -Innovate infrastructure for community: launch ConnectED platform for Fellows and alum and Support 8-10 Fellows in a Gender Equity Fellowship track. -Scale through sharing: codify Metis curriculum and shift its delivery to the ConnectED platform. -Monitor and share impact: pilot aligned Learning & Evaluation system; co-create "Metis North Star for learning.		For the 2023 cohort of fellows, these lessons will be incorporated: -Create greater number of in-person learning opportunities for fellowsIntegrate and provide mental health and wellness support for fellowsUndertake site visits to all fellows' initiatives and share recommendations accordingly.	-Design strategy to identify partners/organizations for the fellowship. -Continue standardized methods to measure outcomes. -Strengthen the movement of gender equity advocates and educators. -Introduce mental wellness program and more in person sessions.

EPRODEP (Guatemala): Impact Card, March 2023

Social entrepreneurs: Original founder is a Spanish priest, now retired. Current leaders: Mirna Rivas, School Director, and a small group of young, dynamic professional women. Most are from the area and have ties with the school as former students. Three of these women are now part of the governing body (the first time educators have been represented).

Organization and mission: Non-profit school based in Ciudad Quetzal, San Juan Sacatepéquez, Guatemala. EPRODEP serves ~250 children and adolescents annually, covering preschool to 9th grade. They provide an alternative education for those rejected or pushed out by the formal school system.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Strengthen peer mentoring efforts and networking with	-Create a strategic plan and resource mobilization strategy.		-Implemented GR curriculum with 9th graders to lead as mentors.	-Continue in-person meetings between Youth Mentors and mentees.
nearby schoolsEngage parents and	-Adapt Girl Rising curriculum to promote gender equity, sexual and reproductive health, and Human		-Youth mentors developed art and play activities for adolescents.	-Support educators with workload.
community member in leadership development and	Rights. -Develop system for peer mentors to		-Active participation of mothers, fathers and caregivers in shared workshops.	-Plan monthly training sessions to support Youth
educational spaces.	implement this work.		wοικ <u>ςπο</u> μς.	Mentors.
-Build Institutional growth and sustainability	-Create new activities with local communities to increase engagement.			-Coordinate meetings with Youth Mentors and parents.
·	-Document and systematize EPRODEP's approach.			
	-Strengthen management, strategic planning and processes for financial sustainability.			

Amigos de Santa Cruz (Guatemala): Impact Card, March 2023

Social entrepreneurs: Founder is an American woman, since retired. Current ED is an American woman tasked with building the next generation of local leadership, now led by Rosalia Simon Perez, a strong professional Indigenous woman from the area. She leads a dynamic team of mostly Indigenous women and men.

Organization and Mission: Non-profit based in Santa Cruz la Laguna, in the Department of Sololá. They are committed to the economic and educational empowerment of Indigenous women in communities of Santa Cruz la Laguna.

GR-GEF FOCUS	MILESTONES	RATING	STATUS/LESSONS LEARNED	NEXT STEPS/ISSUES
-Strengthen existing	Milestones (2022-2024)		-Led 25 workshops with students,	-Strengthen M&E frameworks.
Youth Empowerment	-Integrate Girl Rising curriculum as part		parents, community promoters and	
program, focused on	of Amigos youth program focused on		out-of-school youth on sexual	-Continue home visits to motivate
peer to peer sexual and	Comprehensive Sexual Education &		reproductive health and rights, leadership,	mothers.
reproductive health	promoting gender equity for indigenous		gender, new masculinities and finance.	
education and local	youth living in the nearby villages.			
gender issues.			-Home visits with women and provision of	
	-Strengthen programming and approach		health counseling and services.	
-This work will be led by	for developing peer mentors.			
young <i>promotoras</i>			-Hosted and led a community fair on	
working with 10 young	-Integrate local government schools'		sexual education and youth programming.	
women from different	programming around sexual and			
communities in the area.	reproductive health education.		-Led a local campaign against sexual	
			violence, covering 6 communities of Santa	
	-Develop and refine monitoring &		Cruz la Laguna.	
	learning system.			

Financial Brief

Goal	Pledged/Received (as of March. 2023)	Investment Term	Initial Ap	pproved Expense (4 yrs)	Actuals/Projected Expense (6 yrs)		
~\$1.8M for expanded 6 year fund. Financial support for 7 grantees, and training and networking with ~10-12 learning partners using Girl Rising's resources.	\$1.3M raised/committed.	Originally 4 years for 4 grantee partners in India and Kenya. Expanded to 6 years with 7 grantees in India, Kenya and Guatemala. Plus 7 learning network partners in Kenya (not receiving grants).	Year 2019 2020 2021 2022 TOTAL:	Budget ~\$260k ~\$314k ~\$265k ~\$240k ~\$1.08M	Year 2019 2020 2021 2022: Projecte 2023: 2024: TOTAL:	\$\$ \$210k \$287k \$234k \$327k dd ~\$370k ~\$375k ~\$1,803k	Cumulative % 11% 26% 39% 56%

*Note: Overall budget adjusted to \$1.8M from \$2.08M.



Exit and Sustainability Strategy for GR-GEF Grantee Partners

- Develop exit and sustainability strategies tailored to each GR-GEF grantee partner.
- This strategy will offer a roadmap to organizations with insights and feedback.
- In Q2, CEO, Board Chair and other senior leadership will travel to Kenya to meet partners and explore opportunities for Kenya programming beyond GR-GEF.





Girl Rising Update

Development of new curriculum and resources on the Financial Education Initiative:

- With support from Credit Suisse, Girl Rising created a 24-week curriculum for adolescents in Ghana and Mexico focusing on topics of gender and financial literacy.
- Parent engagement built into implementation in Ghana and Mexico.
- Two new animated films produced i.e., <u>Dania from Mexico</u> and <u>Juliana from Ghana</u>.

Pilot implementation of the storytelling module:

- 10 -session storytelling module will be piloted with adolescents in India, Kenya, and Guatemala.
- The module will introduce storytelling to adolescents and encourage them to tell their own stories, sharing them in with educators and peers.

Future Rising:

- March will mark the official start of the Future Rising 'In Plain Sight' campaign.
 Our goal is to drive investment and attention to the facts that are hiding 'In Plain Sight' namely that providing girls with education saves lives, builds climate resilience and helps girls become climate leaders.
- A group of Fellows will travel to the United States to help kick off the campaign in a speaking tour - at the Aspen Ideas Climate Festival, the UN and the Women's Forum - where they'll share their stories, experiences, ideas and calls to action.



Brenda Giacometti, Global Programs Director in Mexico, during the launch of our new Financial Education program in partnership with Credit Suisse



Tipping the Scale features three Future Rising Fellows who will each share their experiences with climate crises



